



# CHAMPION CIGARETTES TVC

## Jingle (The Brand of Champions)

TITLE: **The Brand of Champions**  
(Champion Cigarette Jingle)

TYPE: Product theme/ TV-Radio Jingle

LYRICS:

Savor your winning moment  
with Champion cigarette.  
Taste the flavour of success  
with Champion kings...  
The brand for the brand of man you are,  
Champion cigarettes!

Government Warning: Cigarette smoking is  
dangerous to your health

#SimplengLyrics #SIMPLELANG #OPM  
#ChampionCigarettes #ChampionTalaga  
#TheBrandOfChampions  
#GovernmentWarning

